

# SPONSORSHIP OPPORTUNITIES

## EVERY SPONSORSHIP PACKAGE INCLUDES:

- Company name or logo on all race participant shirts
- Opportunity to include gift in each attendees swag bag
- Company name or logo on all marketing materials
- Company name or logo included in all event communications
- Company name or logo included on event web page
- Rights to use the Els for Autism™ brand mark within below-the-line and above-the-line, internal and external marketing campaigns

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### TITLE SPONSOR (PLATINUM)- \$25,000

- Two social media posts
- Entries for 25 Runners
- Company logo on race bib
- Vendor Display table at the Post-Race Party
- Company name and logo on banner at start and finish line

### DIAMOND - \$10,000

- One social media post
- Entries for 15 Runners
- Vendor Display table at the Post – Race Party
- Company logo on race bib

### RUBY - \$2,000

- One social media mention
- Entries for 5 Runners
- Vendor Display table at the Post – Race Party

### EMERALD - \$5,000

- One social media mention
- Entries for 8 Runners
- Vendor Display table at the Post – Race Party

### FRIENDS - \$500

- All marketing activations mentioned in Sponsorship overview
- One social media mention

**TO SECURE A SPONSORSHIP, PLEASE CONTACT PAIGE THOMAS AT  
PAIGE.THOMAS@ELSFORAUTISM.ORG OR 561-320-9532**