



ARTS | LEISURE

Keynote Title: Dani's 13 years of entrepreneur experience

Speaker: Dani Bowman, Founder and CEO, DaniMation Entertainment

Day One: March 23, 2023

Time: 1:30-2:30 p.m.

Abstract

Dani Bowman, Founder, and CEO of DaniMation Entertainment and a star of the Emmy Award-winning Netflix series, Love on the Spectrum U.S. has been running her animation social enterprise for more than 13 years, teaching animation to youth on the autism spectrum around the states and the UK. Dani also illustrated and publish 6 books, premiered 13 projects at Comic-Con International, won for "Best Editor" for the 2021 Easterseals Disability Film Challenge, participated in the 2022 CBS Leadership Pipeline Challenge, and animated motion graphics for the 2022 SIGGRAPH Electronic Theater. Dani will be discussing the beginnings of her entrepreneurial journey. From starting her animation company to getting her MBA in Global Strategy and Leadership, to her latest animation projects. Dani will also discuss how she helps youth on the autism spectrum turn their animation passion into a career with her company's mission to Educate, Elevate, and Empower them to reach their full potential, the secrets on how she became a successful social entrepreneur, and how you too can turn your passion into a career.

Learning Objectives

- Learn from Dani's 13-year entrepreneurial journey.
- Recognize and identify that people with autism's strongest passion can turned into a career, and ways to help them develop their strength.
- Support people with autism's life goal based on their biggest passion.
- Learn the important tips of what it takes to be a successful entrepreneur (or social entrepreneur)

