

# RE-Creating RECREATION



## Sponsorship Brochure

Els for Autism Foundation is seeking corporate, organization and individual sponsors for the Autism Innovations & Global Impact Conference: RE-creating RECREATION as a Supplemental Intervention for Individuals with Autism Spectrum Disorder on March 23 – 25, 2023.

The conference will focus on demonstrating how RECREATION can be used as a platform for other therapeutic interventions. Leaders in recreation programs and services, dedicated to improving the lives of individuals on the autism spectrum, will be featured. The conference will provide tools and best practices for organizations, providers, and practitioners interested in initiating or expanding recreation services to individuals with autism spectrum disorder (ASD) and other developmental disorders.

Topics covered will include recreation activities and experiences in the areas of: Sports | Fitness Healthy Living | Wellbeing Arts | Leisure

The Autism Innovations and Global Impact Conference: RE-creating RECREATION as a Supplemental Intervention for Individuals with Autism Spectrum Disorder will be hosted by the Els for Autism Foundation®. Els for Autism Foundation was established in 2009 by World Golf Hall of Famer and four-time major champion, Ernie Els, his wife Liezl, and board chairman, Marvin R. Shanken. The Els' son, Ben, is impacted by ASD. The Els Center of Excellence, located in Jupiter, Florida, is the hub from which world-class programs and services are provided both in-person and globally via Telehealth.

# 2023 AUTISM INNOVATIONS & GLOBAL IMPACT CONFERENCE: RE-Creating RECREATION

## MONETARY *Sponsorship Opportunities*

### Every sponsorship package includes:

- Mention on Els for Autism social platforms (31,000+ followers)
  - Name or logo rotating on all conference app pages
  - Name or logo on conference website
  - Opportunity to include handouts/swag in attendee welcome packages
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#### PREMIER - \$50,000

- Three social media mentions on Els for Autism social platforms
- Ten complimentary registrations
- Dedicated Sponsor page on Conference app with logo & contact information
- Opportunity to provide 10-minute remarks to 250+ conference attendees

#### STRATEGIC - \$25,000

- Two social media mentions on Els for Autism social platforms
- Eight complimentary registrations
- Dedicated Sponsor page on Conference app with logo & contact information
- Opportunity to provide 5-minute remarks to 250+ conference attendees

#### PATRON - \$5,000

- One social media mentions on Els for Autism social platforms
- Four complimentary registrations
- Dedicated Sponsor page on Conference app with logo & contact information

#### CHAMPION - \$10,000

- One social media mentions on Els for Autism social platforms
- Eight complimentary registrations
- Dedicated Sponsor page on Conference app with logo & contact information
- Opportunity to provide 5-minute remarks to 250+ conference attendees

#### FRIENDS - \$1,000

- One social media mentions on Els for Autism social platforms
- All marketing activations mentioned in Sponsorship overview

TO SECURE A SPONSORSHIP, PLEASE CONTACT JENNIFER NICHOLAS AT  
JENNIFER.NICHOLAS@ELSFORAUTISM.ORG OR 561-320-9532

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## IN - KIND *Sponsorship Opportunities*

in-Kind Sponsors of the Autism Innovations & Global Impact Conference: RE-creating RECREATION as a Supplemental Intervention for Individuals with Autism Spectrum Disorder align efforts with EIs for Autism to support individuals and families impacted by autism worldwide through the donation of products, goods and/or services. In-kind sponsors receive increased visibility and it is an incredible opportunity to support autism which affects 1 in 44 individuals.

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### IN-KIND SUPPORT NEEDS:

- **FOOD**
  - **Breakfast (2)**
  - **Lunch (2)**
  - **Break Snacks (4)**
  - **Networking Reception**
- **BEVERAGES**
- **SWAG**
- **TECHNOLOGY/EQUIPMENT**
- **ETC.**

