

SPONSORSHIP OPPORTUNITIES

EVERY SPONSORSHIP PACKAGE INCLUDES:

- Company name or logo on all marketing materials
- Company name or logo on all event communications
- Company name or logo included on event web page
- Company name or logo highlighted on event day materials
- Opportunity to include gift in attendee swag bags (QTY:300)
- Rights to use the Els for Autism® brand mark within below-the-line and above-the-line, internal and external marketing campaigns

TITLE SPONSOR (PLATINUM) - \$25,000

- Two social media posts
- Entries for 25 Runners
- Company logo on race bib
- Vendor Display table at the Post-Race Party
- Company name and logo on banner at start and finish line

DIAMOND - \$10,000

- One social media post
- Entries for 15 Runners
- Vendor Display table at the Post - Race Party
- Company logo on race bib

EMERALD - \$5,000

- One social media mention
- Entries for 8 Runners
- Vendor Display table at the Post - Race Party

RUBY - \$2,000

- One social media mention
- Entries for 5 Runners
- Vendor Display table at the Post - Race Party

FRIENDS - \$500

- All marketing activations mentioned in Sponsorship overview
- One social media mention

IN-KIND OPPORTUNITIES

- All marketing activations mentioned in the Sponsorship overview
- One social media mention
- Gifting items to be included in race bags (QTY: 300)
- Item to be highlighted at the event (race prizes, post-race expo snacks, drinks, etc.)
- ** Benefits based on retail value of donation*

To secure a sponsorship, please contact Jennifer Nicholas at jennifer.nicholas@elsforautism.org or 561-598-6199.