



# SPONSORSHIP

## GOLF CHALLENGE SERIES

Els for Autism was founded in 2009 by Ernie and Liezl Els and honorary board chairmen Marvin Shanken who had the vision to influence and support autism acceptance worldwide. The foundation now delivers and facilitates programs, services, education, and support to individuals and families impacted by autism across the globe.

Spearheaded by World of Golf Hall of Famer and four-time Major Champion Ernie Els, the Golf Challenge is a series of golf tournaments to benefit Els for Autism. The Regional Event Series is held annually at top-rated golf courses across the United States.

We are excited to present the 2024 Golf Challenge Regional Event Series schedule. Sponsors of the Golf Challenge receive exclusive benefits and opportunities and we invite you to take part in one of the largest charity-driven golf tournaments in history.





## 2024 REGIONAL EVENT SCHEDULE

**11  
MAR**

**SCOTTSDALE**  
The Mirabel Club  
Scottsdale, AZ

**17  
JUN**

**ATLANTA**  
TPC Sugarloaf  
Duluth, GA

**9  
SEP**

**HARTFORD**  
Wethersfield Country Club  
Wethersfield, CT

**29  
APR**

**WEST PALM BEACH**  
Bear Lakes Country Club  
West Palm Beach, FL

**24  
JUN**

**MINNEAPOLIS**  
TPC Twin Cities  
Blaine, MN

**16  
SEP**

**CHICAGO**  
Chicago Highlands Club  
Westchester, IL

**3  
JUN**

**TAMPA**  
Streamsong Blue  
Bowling Green, FL

**15  
JUL**

**PHILADELPHIA**  
Philadelphia Country Club  
Gladwyne, PA

**23  
SEP**

**WASHINGTON D.C.**  
River Bend Golf &  
Country Club  
Great Falls, VA

**10  
JUN**

**METRO NYC**  
Hamilton Farm Golf Club  
Gladstone, NJ

**26  
AUG**

**SAN FRANCISCO**  
The Club at Ruby Hill  
Pleasanton, CA

[Click here to learn more about  
how to join the challenge!](#)

*Sponsors of all Regional Events receive special benefits and opportunities.  
Please visit the next page for a breakout of these benefits.*



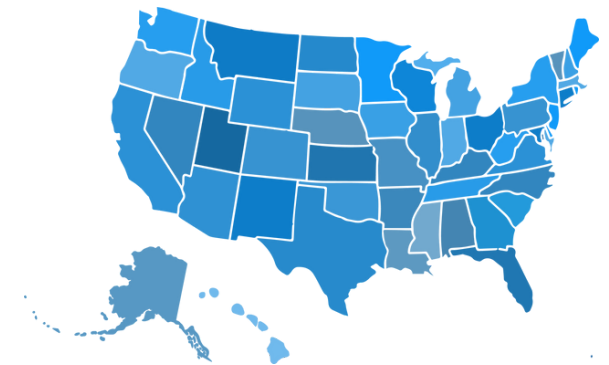
# NATIONAL SPONSORSHIP

## GOLF CHALLENGE SERIES

*National Sponsors of the Golf Challenge Regional Event Series align efforts with Els for Autism to support individuals and families impacted by autism worldwide. Through this sponsorship, your company or organization receives increased visibility in each major market at each of the Golf Challenge regional events. It is an incredible opportunity to amplify your brand, develop and nurture customer relationships all while supporting autism which affects 1 in 36 individuals in the United States.*

### Your NATIONAL Sponsorship Includes:

- An invitation for four sponsor representatives to play at each one of the U.S. regional events in the Golf Challenge series
- A VIP invitation for four golfing and four non-golfing guests to attend the Golf Challenge Grand Finale in Palm Beach, Florida. (See page 5 for additional details)
- Your logo in 60+ communications to 2,000+ Corporate Executives
- Your logo on every webpage of [www.e4agolf.com](http://www.e4agolf.com)
- 6 mentions on Els for Autism social platforms (31,000+ followers)
- Your logo on one 11" x 17" sign at each of the U.S. Regional Events
- Opportunity to donate tee gifts, tournament prizes, auction items, etc.



**National Sponsorship**  
**\$125,000**

***To secure your National Sponsorship, please contact:***

**Jennifer Nicholas, Events Manager, at [jennifer.nicholas@elsforautism.org](mailto:jennifer.nicholas@elsforautism.org) or by calling (561) 598-6199**

**>>FOR ADDITIONAL OPPORTUNITIES  
SEE THE NEXT PAGE**



# REGIONAL SPONSORSHIP

## GOLF CHALLENGE SERIES

*Regional Sponsors of the Golf Challenge align efforts with Els for Autism to support individuals and families impacted by autism worldwide. Through this sponsorship, your company or organization receives increased visibility in your chosen market(s). It is an incredible opportunity to make connections in your local market and amplify your brand, all while supporting autism which affects 1 in 36 individuals in the United States.*

### Your REGIONAL Sponsorship Includes:

- An invitation for sponsor representatives to play at your chosen regional
- Your logo in 4+ communications to 100+ Corporate Executives
- Your logo on the sponsor webpage for the Regional Event
- Mention on Els for Autism social platforms (31,000+ followers) (Platinum - 3; Gold - 2; Silver, Bronze, Hole - 1)
- Your logo on one 11" x 17" sign at Regional Event sponsored
- Opportunity to donate tee gifts, tournament prizes, auction items, etc.

<b>Platinum</b> <b>\$50,000</b>	<b>Gold</b> <b>\$30,000</b>	<b>Silver</b> <b>\$16,000</b>	<b>Bronze*+</b> <b>\$6,000</b>	<b>Hole</b> <b>\$2,500</b>
Entry for 12 players at sponsored regional event	Entry for 8 players at sponsored regional event	Entry for 4 players at sponsored regional event	Entry for 4 players at sponsored regional event	Post golf reception for 2 guests at sponsored regional event
<b>VIP Grand Finale Qualification</b> 3 golfing guests and 3 non-golfing guests	<b>VIP Grand Finale Qualification</b> 2 golfing guests and 2 non-golfing guests	<b>Grand Finale Qualification</b> 2 golfing guests and 2 non-golfing guests	*Bronze Sponsor package is not available at the Metro NYC regional event +Companies who support 7+ regional events at the Bronze level will receive an invitation to the Grand Finale for 4 guests.	

(see page 5 for additional details on The Grand Finale)

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**Jennifer Nicholas, Events Manager, at [jennifer.nicholas@elsforautism.org](mailto:jennifer.nicholas@elsforautism.org) or by calling (561) 598-6199**



*Become a Silver, Gold, Platinum or National Sponsor and qualify for the 13th Annual Grand Finale at*

## **THE BREAKERS • NOVEMBER 17 - 19, 2024**

*Enjoy a two-day extravaganza of golf and entertainment with the Golf Challenge's family of sponsors and supporters.*

### **Your invitation to the Grand Finale Includes:**

- Welcome Party for all guests
- Awards Ceremony and Gala Celebration for all guests
- Entry to Grand Finale golf tournament for golfing guest
- 2 nights complimentary accommodation (based on double occupancy)
- Gift Bag for each golfing guest

### **Your VIP invitation to the Grand Finale Includes:**

- Golden Circle VIP Registration
- Golden Circle event for all VIP guests
- Welcome Party for all VIP guests
- Awards Ceremony and Gala Celebration for all VIP guests
- Entry to Grand Finale golf tournament for VIP golfing guest
- 3 nights complimentary accommodation (based on double occupancy)
- Luxury Gift Bag for each golfing guest

**>>FIND OUT MORE AT [E4AGOLF.COM](https://www.e4agolf.com)**