



Sponsorship

PRESENTING SPONSOR - \$5,000

- Company name or logo *exclusively displayed* on trick-or-treating bags
- Company name or logo prominently displayed on all marketing materials including event signage, event communications, and event web page
- One *exclusive* social media post
- Opportunity to include a giveaway in the trick-or-treating bags



COMMUNITY SPONSOR - \$1,000

Community Sponsorship will support the FALLoween Festival, as well as the Roots & Ruts Off-Road 5K in April 2025. Sponsorship includes the following for both events:

- Company name or logo featured on all marketing materials, including event signage, event communications, and event web page for both events
- One group social media post for both events
- Opportunity to include a giveaway in the trick-or-treating and/or race bags



ACTIVITY SPONSOR - \$500

- Company name or logo displayed at an activity station
- Company name or logo on all marketing materials including event signage, event communications, and event web page
- One group social media post
- Opportunity to include a giveaway in the trick-or-treating bags



TREAT SPONSOR - \$250

- Company name or logo on all marketing materials including event signage, event communications, and event web page
- One group social media mention
- Opportunity to include a giveaway in the trick-or-treating bags