

Roots & Ruts OFF-ROAD 5K

5K RUN/WALK TO BENEFIT ELS FOR AUTISM®

SATURDAY, APRIL 5, 2025

This race is both a fundraiser to support individuals and families affected by autism, and a celebration of the strides our community continues to make in autism awareness, acceptance, and inclusion. Runners will start the race at The Els Center of Excellence® in Jupiter, Florida, and will continue through the North Jupiter Flatwoods Natural Area, the first certified autism-friendly trail in the state of Florida, and end back at The Els Center of Excellence.

Sensory-Friendly Obstacle Course

Inflatables, games, and obstacles. Perfect for all ages and abilities!



\$40 **5K Registration**

\$25 14 & Under 5K Registration

\$10 Virtual Registration

FREE! Sensory-Friendly Obstacle Course

Sponsorship Opportunities Available

For sponsorship information, contact <u>events@elsforautism.org</u>







SPONSORSHIP OPPORTUNITIES

Your sponsorship not only transforms the lives of individuals impacted by autism but also *unites us on a shared mission.* Together, we can create limitless possibilities and foster inclusivity in our community.

For more information, contact events@elsforautism.org or call (561) 598-6199

BECOME A VOLUNTEER!

Join us in creating an impact that lasts beyond the finish line!

Be a vital part of the Roots & Ruts 5K, where your time can make a real difference. Volunteer with us, and together, let's create an inclusive and memorable experience for everyone.



Your support matters!
Sign up today to be a part of Limitless Possibilities



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SPONSORSHIP OPPORTUNITIES

EVERY SPONSORSHIP PACKAGE INCLUDES:

- Company name or logo on all marketing materials (all logos must be submitted by March 7 to be included on race shirts)
- Company name or logo on all event communications
- Company name or logo included on the event webpage
- Opportunity to include a gift in attendee race bags (QTY:300)
- Opportunity to opt into an <u>U Can Employ™ (UCE)</u> membership, a guide for businesses, large and small, to embrace autism inclusion in their workforce.



TITLE SPONSOR - \$25,000

- Company logo exclusively displayed on banner at start and finish line
- Three dedicated social media posts
- Entries for 25 Runners
- · Company logo on race bib
- Vendor Display table at the Post-Race Expo
- Opportunity to opt into a Standard U Can Employ membership

EMERALD SPONSOR - \$5.000

- One dedicated social media post
- Entries for 8 Runners
- Vendor Display table at the Post Race Expo
- Opportunity to opt into an Introductory U Can Employ membership

COMMUNITY SPONSOR - \$1,000

Community Sponsorship will support the Roots & Ruts Off-Road 5K, as well as the FALLoween Festival on October 11, 2025.

Sponsorship includes the following benefits for both events:

- Company logo featured on all marketing materials, including signage, communications, and event webpage
- One group social media post
- Opportunity to include a giveaway in the race bags and/or trick-or-treat bags
- Opportunity to opt into accessing the Digital Resources of U Can Employ

DIAMOND SPONSOR - \$10,000

- Two dedicated social media posts
- Entries for 15 Runners
- Vendor Display table at the Post-Race Expo
- Company logo on race bib
- Opportunity to opt into an Introductory U Can Employ membership

RUBY SPONSOR - \$2000

- One group social media post
- Entries for 5 Runners
- Vendor Display table at the Post Race Expo
- Opportunity to opt into accessing the Digital Resources of U Can Employ

FRIENDS SPONSOR - \$500

- One group social media mention
- Opportunity to opt into accessing the Digital Resources of U Can Employ

IN-KIND OPPORTUNITIES

- Gifting items to be included in race bags (QTY: 300)
- Item to be highlighted at the event: experience, signature item, etc.
- Benefits based on retail value of donation

To secure your sponsorship, please contact events@elsforautism.org or call 561-598-6199